

A Report on Expert talk
"A Talk on Journey towards Entrepreneurship"
organized by **Department of Mechanical Engineering**
in association with **IIC and ED Cell, MITS**
on **21.08.2024**



MADANAPALLE INSTITUTE OF TECHNOLOGY AND SCIENCE
(UGC - AUTONOMOUS INSTITUTION)
Madanapalle-517325, Annamayya District, Andhra Pradesh

DEPARTMENT OF MECHANICAL ENGINEERING
in association with IIC and Entrepreneurship Development Cell
cordially invites on the eve of 'World Entrepreneurs' Day'

Resource Person
MR. ROHITH DESAI REDDY
FOUNDER AND CEO
GYAANTRIX TECHNOLOGIES PRIVATE LIMITED, MADANAPALLE

A talk on
Journey Towards Entrepreneurship

Date: 21.08.2024 Time: 03 - 05 PM

Chief Patron Dr. N. Vijaya Bhaskar Choudary, Ph.D., Secretary & Correspondent	Patron Mrs. Keerthi Nadella Executive Director	Chief Convener Dr. C. Yuvaraj Principal	Convener Dr. S. Baskaran Head, ME	Coordinator Mr. Ajith Gopal Joshi Dr. Dhrubajit Sarma Assistant Professor, ME
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Report Submitted by: Mr. Ajith G. Joshi, Asst. Prof. & Innovation Cell Member and Dr. Dhrubajit Sarma, Asst. Prof. & EDC member.

Resource Person Details: Mr. Rohith Desai Reddy, Founder and CEO of Gyaantrix Technologies, Private Limited, Madanapalle.

Time and Venue: 3:00 PM and KB008

Mode of Conduct: Offline

Report Received on 12.09.2024.

Objectives:

- To impart the knowledge challenges in establishing the startup at in campus
- To motivate the students for startups and consider the same as passion
- To create awareness of different stages of startups establishing and setting goal

Overview:

A Talk on “**Journey towards Entrepreneurship**” was organized by the Department of Mechanical Engineering in association with IIC and EDC of MITS at KB008, Madanapalle Institute of Technology & Science, on 21st August 2024. **Mr. Ajith G. Joshi**, Asst. Prof. & Innovation Cell Member and **Dr. Dhrubajit Sarma**, Asst. Prof. & EDC member were the coordinator for the event.

The event provided an opportunity for students to discover one's potential, gain knowledge from experiences, and leave a lasting impact on the world. The program was beneficial to the students, about understanding that entrepreneurship should be considered as passion rather than comparing with the job offers. The program started at 3.00 PM in the offline mode in KB008 classroom. **Mr. Rohith Desai Reddy, Founder and CEO of Gyaantrix Technologies** Private Limited, Madanapalle was the resource person. Mr. Ajith G. Joshi, has initiated the program through welcoming Mr. Rohith Desai, HOD of the Mech. Engg. Dept. Dr. S. Baskaran, Dr. Dhrubajith Sarma, Asst. Prof. & EDC Member and students for the event. Dr. S. Baskaran has addressed the students on the importance of startup activities and startup facility available in the college. Also, conveyed his wishes on the eve of World Entrepreneurs' Day. Dr. Dhrubajith Sarma has introduced the resource person to the event.

Mr. Rohith Desai Reddy delivered his talk on A journey towards startup and entrepreneurship. In the address, he pitched that only the courageous and resolute dare to walk this route, which is paved with both obstacles and victories. These can include unforeseen changes in the market or technical issues. The entrepreneur needs to be resilient and flexible in order to overcome these challenges. They continue to be dedicated to their goal, take appropriate action when needed, and learn from

their failures. It is essential to network with possible clients, mentors, and investors. An entrepreneur needs to be able to effectively convey their ideas and instill confidence in their business.

Mr. Ajith G Joshi has conveyed vote of thanks to management, Principal, HOD, Panel members, students and others who have helped for the successful conduction of the event. Students appreciated the event. The faculty members and coordinators of Mech. Engg. Dept. have supported the smooth conduction of the event. Also, Dr. S. Gopalakrishnan, IIC coordinator and other IIC members have extended their support for the conduction of the event. Department of Mechanical Engineering thanks the management for supporting to conduct the event successfully.

Benefits in terms of learning:

The event provided valuable insights into the startup ecosystem. It helped them to understand the necessity of soft skills such as communication, teamwork, and problem-solving. Subsequently, ways to develop them. Also, it provided an opportunity to learn practical skills like pitching, negotiating, and financial management. The fundamentals of entrepreneurship, such as marketing, fundraising, and business planning, have been understood by the students.

Outcome of the Event:

The outcome of the event can be summarized in the following four areas:

- Hearing the experiences of successful entrepreneur motivates the students to pursue their own entrepreneurial goals.
- Students who are exposed to entrepreneurship are more likely to take chances and rise to challenges.
- Events can assist students in investigating engineering, product management, and marketing as viable career options within the startup ecosystem.
- For students who are interested in entrepreneurship, certain events may present job or internship prospects.